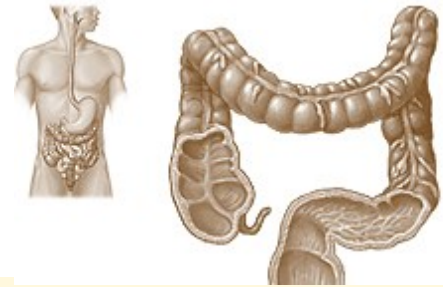


DisImpact

DisImpact offers a novel device for the mechanical relief of fecal impaction. Your least favorite job just got easier!



PROBLEM

CONSTIPATION AFFECTS APPROXIMATELY 15% OF THE US POPULATION AND RESULTS IN AN ESTIMATED 5.7 MILLION AMBULATORY PATIENT VISITS PER YEAR. A 2001 STUDY ESTIMATED THAT \$235 MILLION PER YEAR IS SPENT ON CONSTIPATION CARE. PATIENTS GENERALLY PRESENT FOR TREATMENT AT PRIMARY MEDICAL OFFICES, OUTPATIENT HOSPITAL CLINICS, AND EMERGENCY CENTERS, THOUGH 55% OF COSTS WERE ASSOCIATED WITH INPATIENT CARE.

FECAL IMPACTION IS A COMMON END RESULT OF SEVERE CONSTIPATION. IMPACTION OCCURS WHEN A PATIENT IS UNABLE TO SPONTANEOUSLY EVACUATE THE RECTUM OF ACCUMULATED STOOL. IMPACTION IS MOST COMMON IN THE ELDERLY POPULATION AND IN PATIENTS WHO TAKE NARCOTIC PAIN MEDICATIONS. THESE DEMOGRAPHICS ACCOUNT FOR THE EVER-RISING NUMBER OF CASES. FECAL IMPACTION IS THE MOST COMMON CAUSE OF FECAL INCONTINENCE AND IS OFTEN A CONTRIBUTING FACTOR TO A LOSS OF INDEPENDENT LIVING IN THE GERIATRIC POPULATION.

THE CURRENT STANDARD FOR TREATMENT OF FECAL IMPACTION IS "MANUAL DISIMPACTION" --- THE USE OF A DOCTOR'S GLOVED FINGER TO REMOVE THE FECAL MASS. THIS PROCESS IS INCONSISTENT, UNRELIABLE, AND RESULTS IN SUBSTANTIAL DISCOMFORT. IT IS ALSO QUITE UNPLEASANT FOR BOTH THE PATIENT AND THE CLINICIAN. MOST DOCTORS WOULD AGREE THAT TREATING FECAL IMPACTION IS ONE OF THEIR LEAST DESIRABLE TASKS.

BUSINESS MODEL

DISIMPACT OFFERS A FDA CLASS I DEVICE WITH THE PATENT AWARDED IN OCTOBER 2011. WE ARE FORMING STRATEGIC PARTNERSHIPS WITH MANUFACTURING AND DISTRIBUTION PARTNERS IN THE US.

DISIMPACT'S SOLUTION

DISIMPACT MANUFACTURES A PROPRIETARY CLASS 1 MEDICAL DEVICE THAT SIMPLIFIES STOOL REMOVAL IN THE CONTEXT OF FECAL IMPACTION. THE DEVICE FACILITATES THE PHYSICAL EXTRACTION OF IMPACTED STOOL WHILE ALLOWING THE SIMULTANEOUS INFUSION OF ENEMA FLUID. THE DEVICE HAS BEEN TESTED IN A CLINICAL TRIAL WHICH DOCUMENTED ITS SAFETY AND EFFICACY IN AN ACTUAL PATIENTS SUFFERING FROM FECAL IMPACTION.

DISIMPACT PROVIDES A COMPLETE KIT TO TREAT IMPACTION IN THE EMERGENCY ROOM, HOSPITAL, AND OUTPATIENT SETTINGS. THE KIT FEATURES A PATENTED DISPOSABLE EXTRACTION DEVICE ALONG WITH ENEMA FLUID, TUBING, AND OTHER ACCESSORIES. INDIVIDUAL DEVICES ARE ALSO AVAILABLE SEPARATELY. PATIENTS TYPICALLY REQUIRE BETWEEN 1 AND 5 DEVICES TO FACILITATE DISIMPACTION. THESE LOW-COST PROPRIETARY DEVICES ARE DESIGNED TO PROVIDE COMPLETE RELIEF, MAXIMUM COMFORT, AND CLINICAL EFFICIENCY. ALL WITH THE FASTEST POSSIBLE REMOVAL IN MIND.

REVENUE SOURCES

COMPLETE KITS, DEVICES, TUBES, ENEMA SUPPLIES.

EXIT STRATEGY

ACQUISITION BY A MARKETER OF MEDICAL SUPPLY PRODUCTS SUCH AS: BARD, MEDLINE, DUROYAL INDUSTRIES OR JOHNSON & JOHNSON.

MANAGEMENT

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